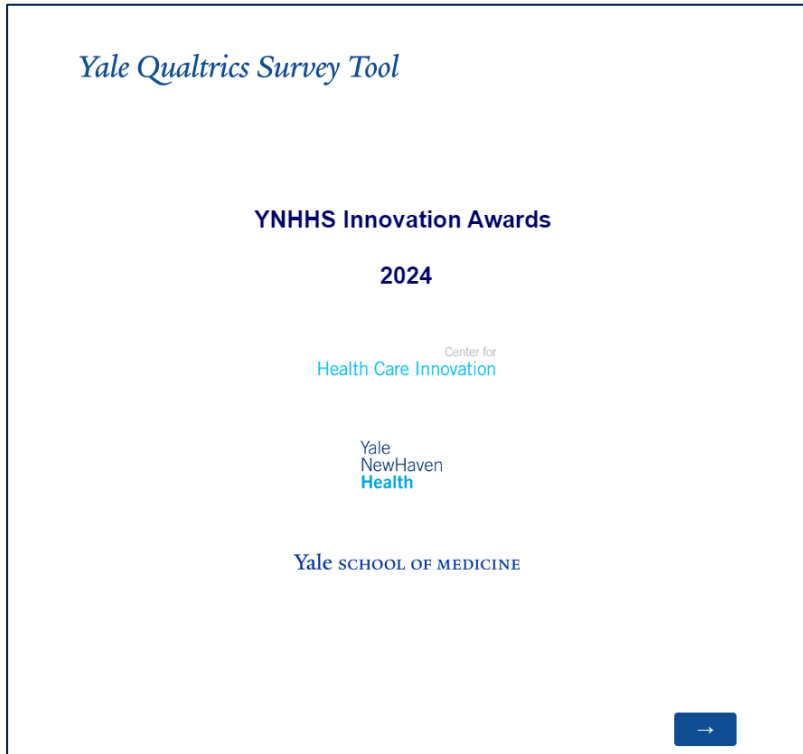# 2024 YNHHS Innovation Awards Proposal Instructions

- Provide information that is relevant to each section and which will help reviewers generally understand:
(1) current need that exists in healthcare and why you are developing this solution (i.e., what is currently "broken" with how things are done);
(2) what your solution is and/or what it will look like (noting how far along it has been developed);
(3) how your solution is novel/unique from other approaches that are currently available or are in development (i.e., demonstrate you understand who your potential competitors are or will be if this idea takes off).

- Reviewers may include a mix of clinical, scientific, business and finance individuals. Be sensitive to the fact that you may have individuals who are not experts in your field reviewing the application. Try to explain your approach in a way that a diverse audience can understand.

- Detail only non-confidential information or information that you are able to publicly share with reviewers
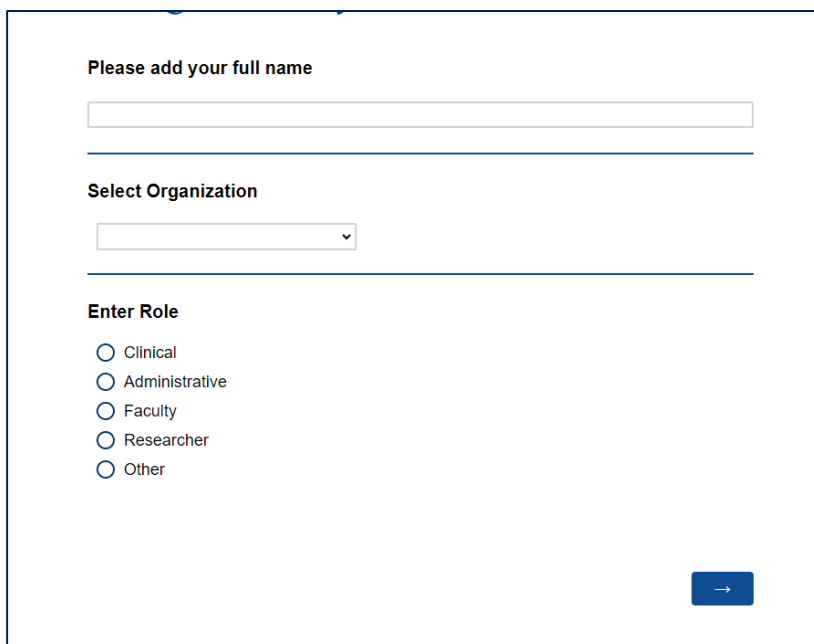
Submission Guidelines

This document provides a summary of the fields that you will need to submit via webform for the YNHHS Innovation Awards. We recommend that you draft your proposal in a working document before submitting via the webform.

Landing Page

Primary Applicant Details Page (1/2)

Instructions: *Add your name, select your organization and enter your role*

Primary Applicant Details Page (2/2)

Select Focus Area(s) Applicable to Your Proposal

- ☐ Generative AI
- ☐ Big Data
- ☐ Care Anywhere
- ☐ New Care Delivery Models
- ☐ Health Equity

Enter Primary Team Member's email only

[   ]

How Many Key Personnel Are In Your Team? (Total # Inclusive of Primary Applicant)

[   ]

→

Instructions: *Select the focus area(s) applicable to your proposal. You may select more than one focus area. Enter the primary team member's email address and add the number of key personnel in your team.*

Add Key Personnel Details

Personnel Member Name #1

[   ]

Upload Resume or NIH Biographical Sketch For Personnel #1

> Drop files or click here to upload

LinkedIn Profiles For Personnel #1 (if available)

LinkedIn URL [   ]

Organizational Links For Personnel #1 (if available)

Organization Profile URL [   ]

Instructions: *Include team details. Do you have a completed resume for team members?* ***Yes:*** *If so, please have these ready to submit* ***No:*** *Please complete biosketches for key personnel using the attached templates on the Center for Health Care Innovation website – Blank Template (link), Sample (link)*

Add Disclosures

Yale Qualtrics Survey Tool

Has this innovation been publicly disclosed? Check all that apply

☐ Scientific publication
☐ Conference abstract/proceeding/panel
☐ Other, please describe in next question

→

Instructions: Check all appropriate boxes regarding disclosures

Proposal Submission

The table below provides a summary and instructions for the written proposal. We recommend that you complete a draft of your proposal before submitting via the webform.

Section	Instructions	Word Limit
1. Overview/Abstract	*Provide a brief summary of your proposal including the project's focus area (New care delivery models, Care anywhere, Health equity, Generative AI, Big data)*	*250 words (0.5 Page)*
2. Unmet Clinical Need and Market	*In this section, include a description of the unmet clinical need and its magnitude. Provide estimates for the number of people affected by the identified problem and quantify the potential impact of the proposed solution.*	*500 words (1 Page)*
3. Proposed Product Solution and Background/Preliminary Technical or Clinical Data	In this section, summarize the innovation and how it works. You should also detail how the proposed innovation solves the identified problem. Be sure to address the stage of development (i.e., idea, prototype, testing, piloting/evaluation, customer acquisition/sales). Provide evidence/data that the approach works or has the potential to be a solution that will work with appropriate resources	*500 words (1 Page)*
4. Proposed Product Pathway	In this section, please address what you anticipate will be the greatest technical, clinical, and/or business hurdles that will need to be overcome in order for this innovation to be (1) competitive in the market with end users; and (2) for it to secure funding/investment (e.g., translational/SBIR grant funding, venture investment, or similar other funding) If applicable, address your current understanding of the following: • Who will the end users be? • Who will pay for your innovation (business model)? • Is payor reimbursement possible/required? • What are the most critical clinical assumptions that need to be verified? • Are there regulatory requirements (e.g., FDA submissions, clinical trials) that will need to be completed in the future for this to reach the end user?	*500 words (1 Page)*
5. Goals and Milestones	Detail significant goals and technical, clinical, and business milestones that will be achieved	*250 words (0.5 Page)*
6. Execution Plan	Outline the steps you will take to complete the technical, clinical, and business milestones described above	*250 words (0.5 Page)*
7. Novelty of Approach, Intellectual Property Strategy, Competition	Novelty of approach: What makes your innovation transformative? Intellectual property strategy: Trademark, patent, license, exclusive ownership, etc. Competition: Identify your top competitors and what differentiates your innovation from the competition	*500 words (1 Page)*
8. Team Summary and Resources (including business advisors, facilities and environment)	Identify key personnel and resources that you can access. List individuals on your team who are/will be essential to its success and why their expertise is relevant to this endeavor. Should you have any team or resource gaps, please identify.	*500 words (1 Page)*
9. Budget/Use of Funds	Include a draft budget that delineates the necessary personnel, materials, and resources to execute on your goals and milestones	*500 words (1 Page)*
10. Budget Justification	Provide written description of items detailed in the Budget/Use of Funds section.	*500 words (1 Page)*

Enter References

Selected References

Provide names and details of references per the table below. Please provide the details of at least 2 referees.

	Name (Enter Name)	Title (Enter Title)	Organization (Enter Organization)	Contact Information (Enter email)	Nature of Reference (Personal or Professional
Reference 1					
Reference 2					
Reference 3					
Reference 4					
Reference 5					

Instructions: *Enter at least two references (professional and personal)*

Attachments

You can upload any other attachments here

Drop files or click here to upload

You can upload any other attachments here

Drop files or click here to upload

You can upload any other attachments here

Drop files or click here to upload

Instructions: *You will have the option to upload at least 3 attachments at the end of submission*

Submission

We thank you for your time spent taking this survey.
Your response has been recorded.

Below is a summary of your responses   Download PDF

YNHHS Innovation Awards

2024

Center for
Health Care Innovation

Yale
NewHaven
Health

Once you have submitted your proposal the primary applicant will receive a copy of their submission via email and will also be able to download a PDF copy of the submission.

If you need any help with these steps you can contact our team at innovation@ynhh.org for assistance.